



reno

RIVER FESTIVAL

presented by

DOLAN
AUTO GROUP
GET IN AND JOIN THE FAMILY



JUNE 12 & 13, 2021

VENDOR PACKET



SUMMER IS BACK

RenoRiverFestival.com



SUMMER BEGINS HERE

It has been a tough year navigating the rapid waves of the pandemic and this means the Reno River Festival will look a little different this year. Summer is finally back! Let's get back outside, back to our community, and back to adventure. It all begins in Reno/Tahoe.

The Reno River Festival returns June 12-13 with a celebration of all things local. The heart of downtown Reno will transform into an outdoor destination featuring local craft beer, local food, local craft vendors, and local musical acts. Support local, hop it up with samples of craft beer, get a little bubbly with the summer hard seltzer tour, or reserve your crew some relaxing summer vibes.

Over 16 years, the Reno River Festival has become one of the largest outdoor events in Northern Nevada. It is among one of the most iconic events in our region (<https://www.visitrenotahoe.com/featured-events/>). The Reno River Festival is the first major event of the season in our region and has helped to brand Reno/Tahoe as America's adventure destination. Each year, this kickoff to summer draws an average of 60,000+ to downtown Reno while showcasing the Truckee River's whitewater park, Wingfield Park, the beautification of downtown Reno, and the unique natural surroundings of our region.

Without Covid required restrictions, typically, this community event is free to attend and features something for everyone. It includes more than 100 craft booths, a Craft Beer Experience with a wide range of unique and local craft beers on tap, the Summer Wine Village, the Pub & Grub Village which hosts dozens of local food trucks and vendors, Reno Tahoe's Adventure Park with mechanical rides for all ages and a zip line across the Truckee, plus a full lineup of live music showcasing local and national acts on two different stages. In the center of it all is the foundation of the Reno River Festival – the world-renowned professional kayaking competitions where whitewater athletes from around the globe compete for prizes. The Mother's Day weekend event kicks off with the Reno River Roll, a family-friendly 7-mile slow bike ride led by a live mobile band and a police escort.

So it's true, the Reno Riverfest will look a little different this year, but it is packed with all things summer for one unforgettable weekend.





CREATING ADVENTURE IN 2021

Summer is back in 2021! The Reno River Festival returns June 12-13 with a celebration of all things local. The heart of downtown Reno will transform into an outdoor destination featuring local craft beer, local food, local craft vendors, and local musical acts. Riverfest will look a little different this year, but it is packed with all things summer for one unforgettable weekend. The festival features:



VENDOR VILLAGE

Discover everything from a wide selection of summer clothes, to home decor, purses, hats, jewelry, and more! Vendor Village has more than 100 shops with one-of-a-kind pieces created by local artists and crafters!



MUSICFEST AT THE RRF

Take in the summer vibes at MusicFest! These outdoor concerts in the park are a showcase of local music. Local musicians will perform on the Wingfield Amphitheater stage all day both days of the festival. For the ultimate summer vibes, reserve your crew a table for upfront seats to the music!



SUMMER LIBATIONS

Quench your summer thirst with a wide variety of local and national craft brews, hard seltzers, and other summer libations. Hop it up a notch and get bubbly with tickets to the Craft Beer & Seltzer Experience! The Reno River Festival has bars that are pouring all over the park.

THE FOOD

Satisfy your summer cravings while relaxing at a table and enjoying live local music! Local food vendors will be cooking up all kinds of tasty treats from gourmet hamburgers to ice cream to meat on a stick.



BECOME A VENDOR HERE

RETAIL VENDOR

QTY	ITEM SIZE	FEE
—	10 x 10'	\$1,000
—	additional space	\$100 per square foot
—	Non-Profit 10'x10'	\$550
—	Temporary Business License City of Reno	\$40 <i>IF you do NOT have a City of Reno Business Licence please add \$40 to final amount owed. Thank you!</i>

*All vendors selling soda, water and other non-alcoholic beverages will be required to sell a specific brand, size and price as indicated by the Reno River Festival. All food vendors will hold exclusivity on main course items. Food vendors for the Festival will not have the ability to sell alcohol.

RENTAL ITEMS

QTY	ITEM SIZE	FEE
—	Tent	\$4 per square foot up to 400 sq/ft
—	8' Table	\$20 each
—	Chair	\$5 each
—	20 AMP 120V Single-Phase	\$125
—	50 AMP 222V Single-Phase	\$275
—	50 AMP 120V Three-Phase	\$325





SIGN UP IN HERE

Exhibition Company: _____

Sponsorship / Vendor involvement description: _____

CONTACT INFO

Print Name: _____ Title: _____ Date: _____

Contact E-Mail: _____ Address: _____

City: _____ State: _____ Zip Code: _____

Telephone _____ Cell Phone: _____ Fax: _____

Total Due: \$ _____

Check: _____ Credit Card* _____ *3.5% charge for all credit card transactions

Authorized Applicant Signature: _____

Date: _____

Make all checks payable to the Reno River Festival:

CC PAYMENT INFO

Name (as it appears on card) _____

Credit Card # _____

Expiration Date: _____ Billing ZIP: _____ Security Code: _____

Credit Card Type: VISA MC AMEX DISC

CONTACT US

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